



**COLUMBUS  
CITY SCHOOLS**  
DEPARTMENT OF ENGAGEMENT

**DRAFT STRATEGIC  
ENGAGEMENT PLAN**

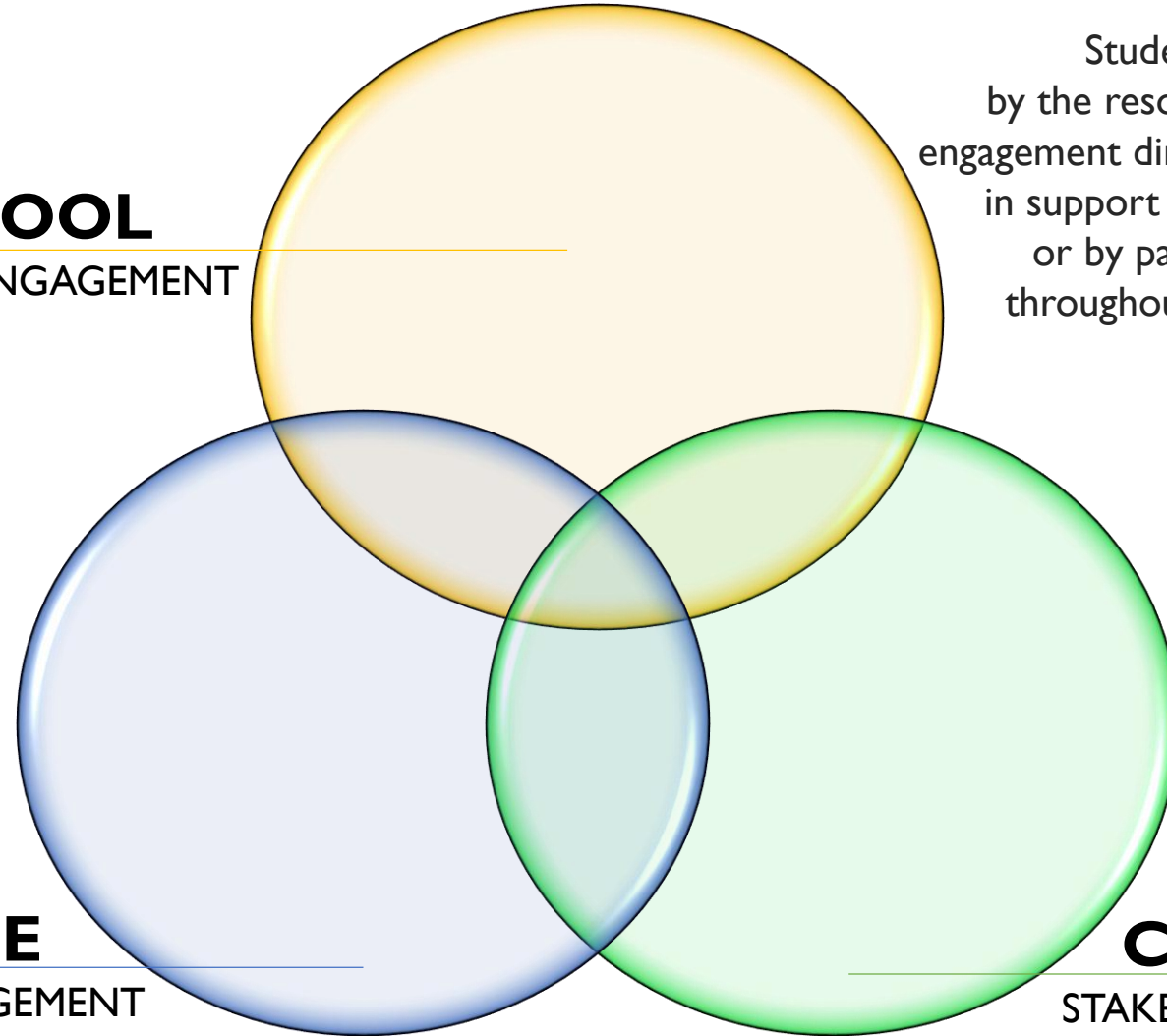
ALESIA GILLISON, CHIEF OF ENGAGEMENT  
PRESENTED 9.25.2019

**SCHOOL**  
STUDENT ENGAGEMENT

**HOME**  
FAMILY ENGAGEMENT

**COMMUNITY**  
STAKEHOLDER ENGAGEMENT

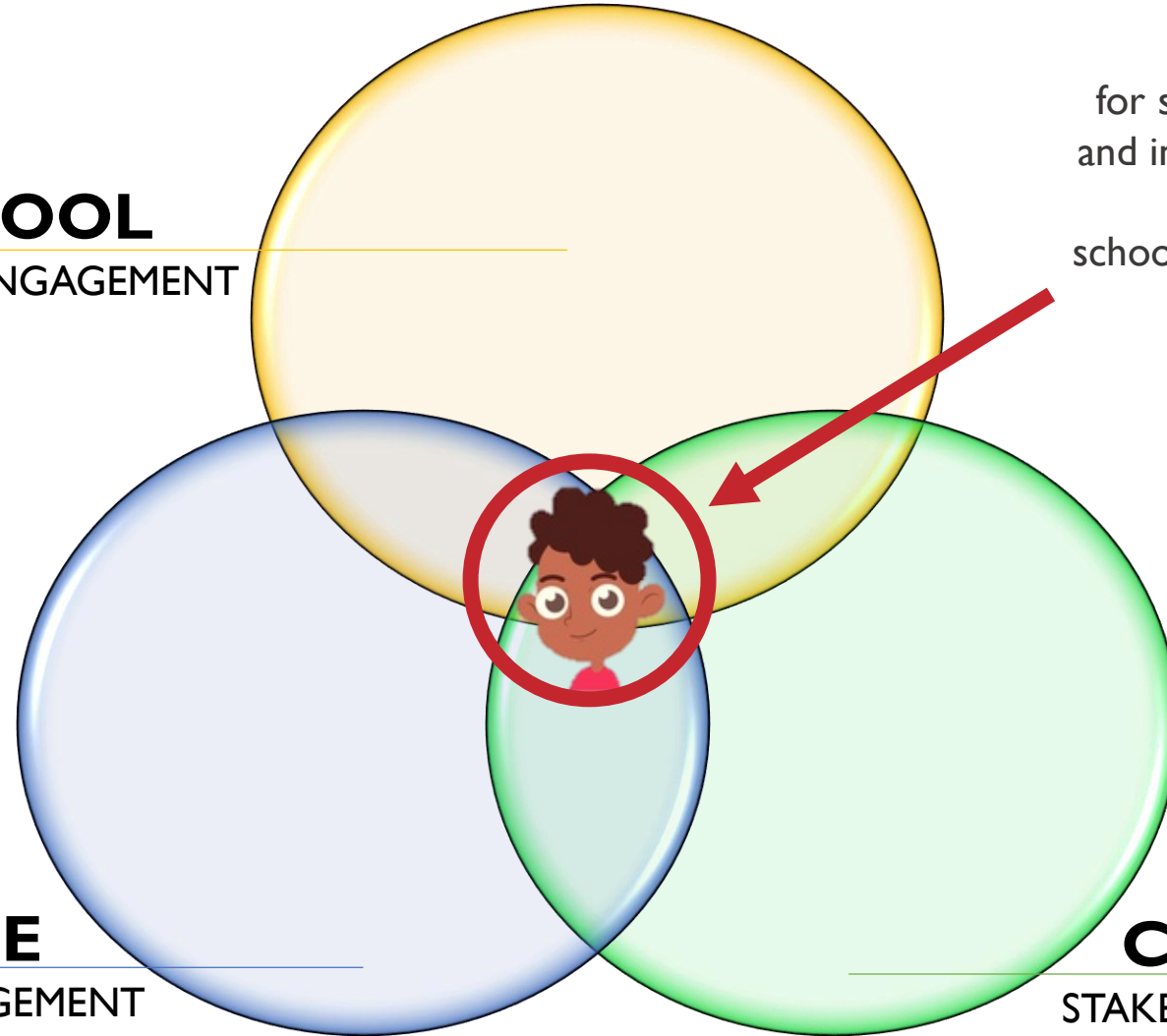
Student success is supported by the resources provided through engagement directly at the **SCHOOL**, in support of the family at **HOME**, or by partners and stakeholders throughout our **COMMUNITY**.



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STAKEHOLDER ENGAGEMENT

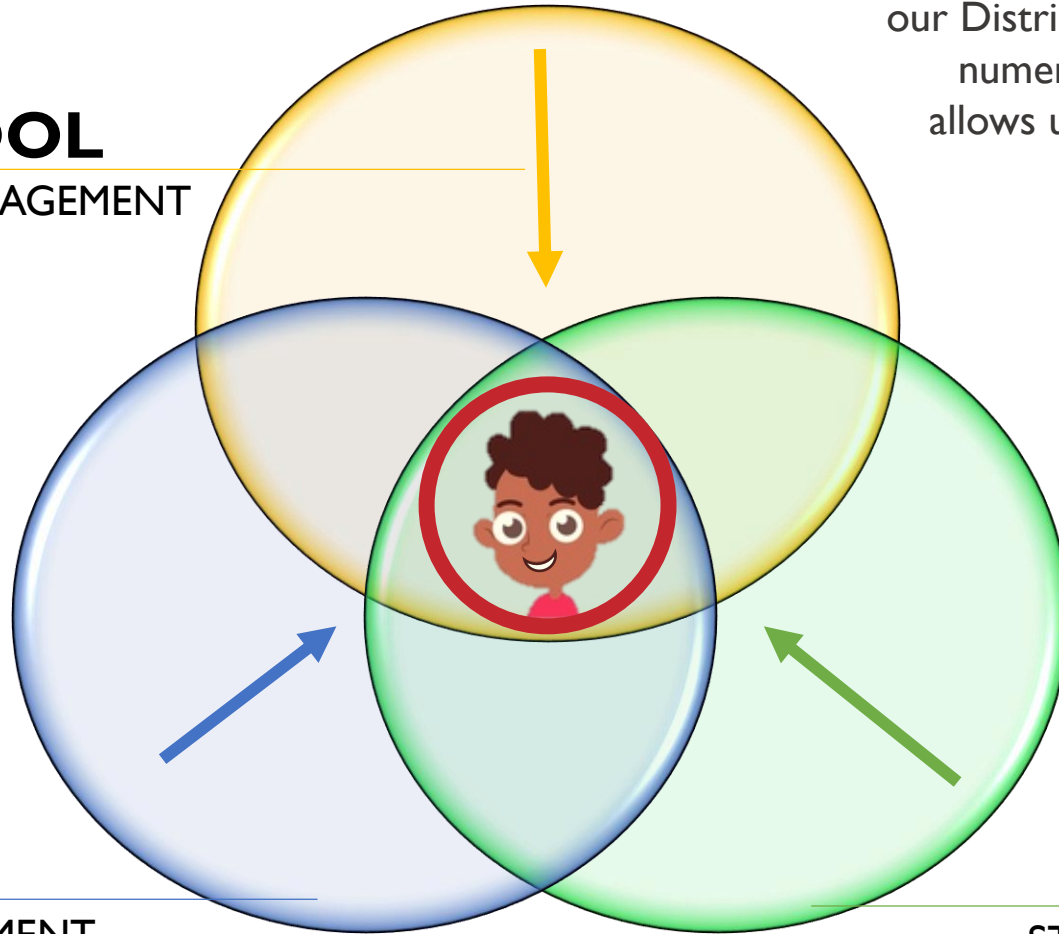


A child's opportunities for success in the classroom and in life are best supported when engagement from school, home, and community **LINK** and overlap.

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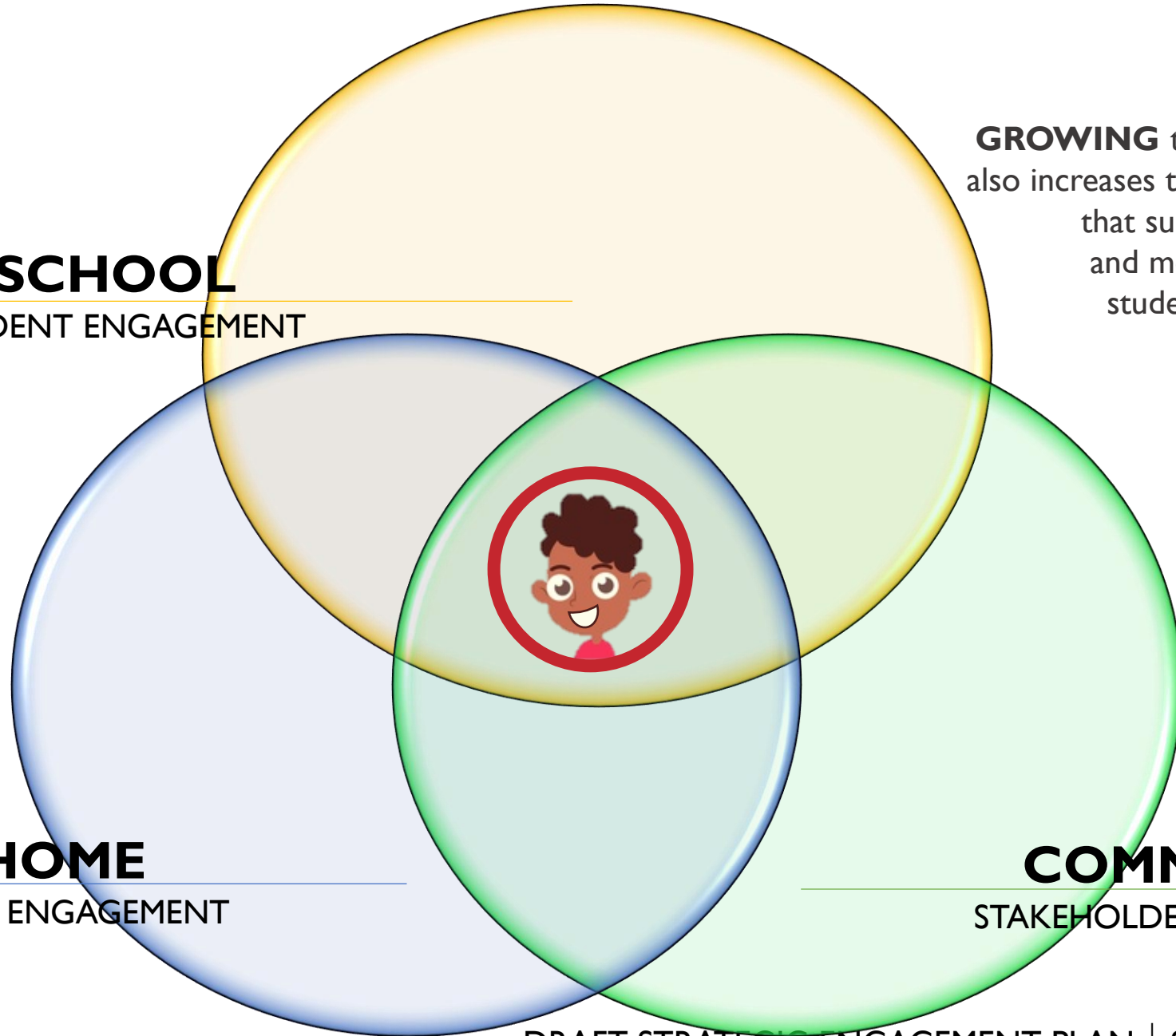
**ALIGNING** those resources to match our District priorities (such as literacy, numeracy, graduation, and climate) allows us to increase that successful overlap and better support achievement and growth.

**SCHOOL**  
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**GROWING** those resources also increases the potential for that successful overlap and more support for student achievement and growth.

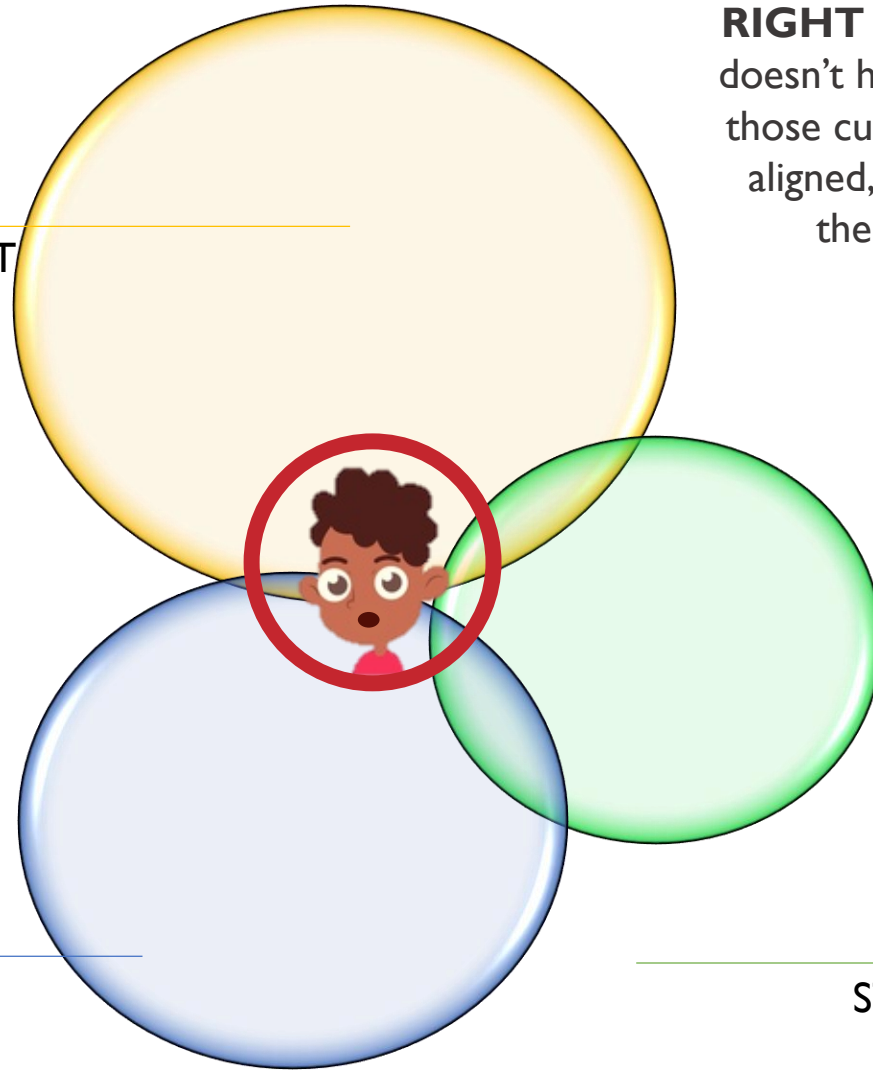
**COMMUNITY**  
STAKEHOLDER ENGAGEMENT



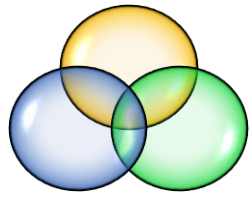
**SCHOOL**  
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**RIGHT NOW**, however, the District doesn't have the best measure of how those current resources are linked or aligned, nor is there a good scope of the size, impact, or equity of our current engagement efforts.



## MISSION OF ENGAGEMENT

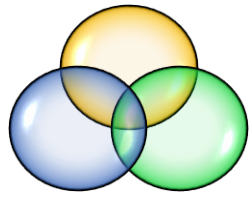
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The Department of Engagement will **link, align, and grow** our District's **school, home, and community** resources to maximize student achievement and growth.

### **LINKING ENGAGEMENT TO LEARNING**

“When families are engaged and partnerships are created, with a common focus, it leads to helping children grow and thrive.”





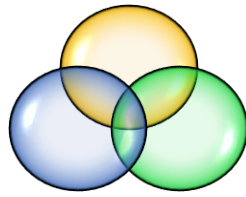
## GOALS OF ENGAGEMENT

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The Department of Engagement will provide direction and support at the District-wide and school-based levels to better **LINK** family engagement to learning, with an improved focus on increased literacy, numeracy, and graduation rates for each student.







## GOALS OF ENGAGEMENT

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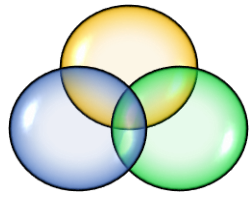
### GOAL: LINK

Establish a culture across the District and within our schools where families and community stakeholders are meaningfully engaged and welcomed as partners in our work.

### STRATEGIES INCLUDE:

- Developing a comprehensive strategic engagement plan that addresses all types of partners including families, students, businesses, non-profit organizations, and faith based organizations.
- Engaging in a District-wide asset mapping exercise to identify inequities, gaps and overlaps of services, resources within our schools/regions.



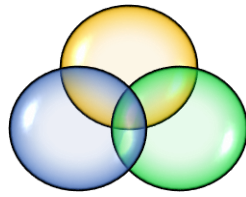


## GOALS OF ENGAGEMENT

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The Department of Engagement will **ALIGN** community and stakeholder engagements at the school level with District priorities on academic performance and school improvement by establishing and administering a new comprehensive partnership accountability system.





## GOALS OF ENGAGEMENT

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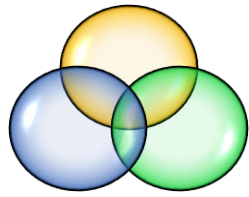
### GOAL: ALIGN

Implement a process to align District Partnerships with District priorities to support student academic achievement and emotional growth and to provide parents/families with the tools and resources to support their child's academic growth and development.

### STRATEGIES INCLUDE:

- Collaboratively set performance metrics with current and future partners ensuring alignment with improved student outcomes.
- Quarterly and annually evaluate current partners based on the performance metrics collaboratively set in the beginning of the year.



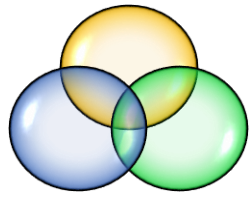


## GOALS OF ENGAGEMENT

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The Department of Engagement will identify and **GROW** opportunities for direct academic and non-academic support of our diverse student population (and their families) by organizations and individuals and throughout the Columbus community.





## GOALS OF ENGAGEMENT

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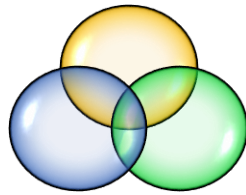
### GOAL: GROW

Grow our school, home and community partnerships by providing the tools to create sustainable partnerships that link family and community engagement to student academic growth.

### STRATEGIES INCLUDE:

- Share research-based guidance on effective engagement strategies with Family Ambassadors, teachers, administrators, and families.
- Focus specific attention on engaging all families, specifically marginalized to address barriers to education.





# ENGAGEMENT TEAM

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## ENGAGEMENT LEADERSHIP

Alesia Gillison  
CHIEF OF ENGAGEMENT

Scott Varner  
EXEC. DIRECTOR OF COMMUNITY ENGAGEMENT

## HOME

Seneca Bing, Gherima Woldemariam  
FAMILY & COMMUNITY ENGAGEMENT COORDINATORS

Family Ambassadors Corps  
109 AMBASSADORS TO BE ASSIGNED

## SCHOOL

Keisha Hunley-Jenkins, Greg Gillum, Steve Stevenson  
OFFICE OF STUDENT MENTORING INITIATIVES

Tei Street  
LOANED EXECUTIVE FROM OHIO STATE

## COMMUNITY

Krista Bower  
BUSINESS PARTNERSHIPS COORDINATOR

